

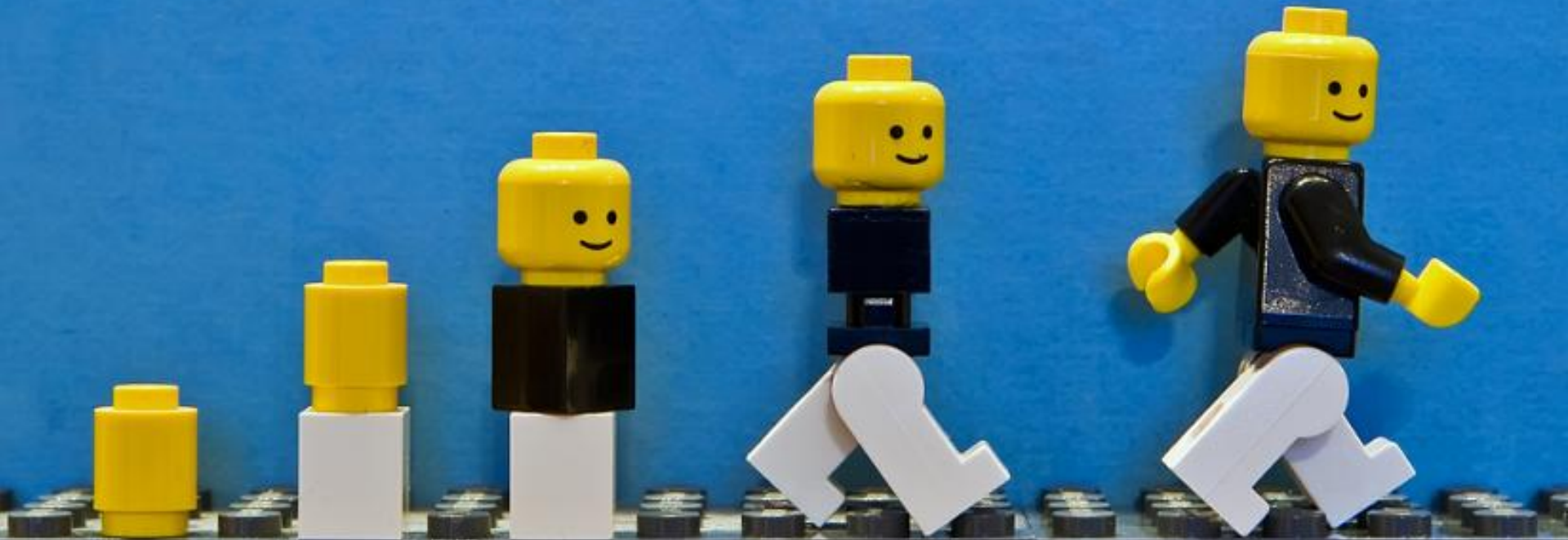
Day Two



**KEEP CALM**  
IT'S ONLY  
**COMMITTEE**  
**TRAINING**

# Developing Your Club

Making sure your club has planned for the future so you're always developing



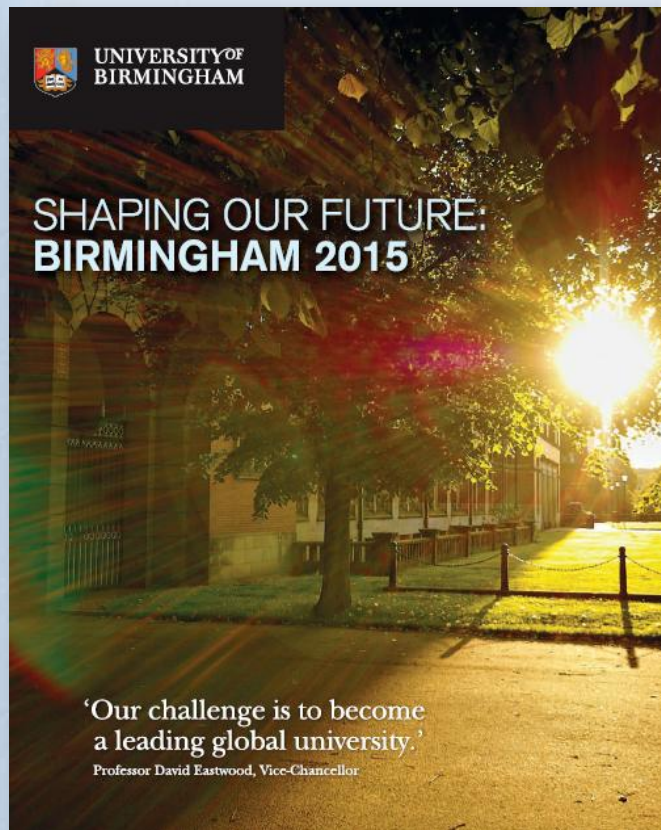
# Today's aim:



Understand how to  
develop your club

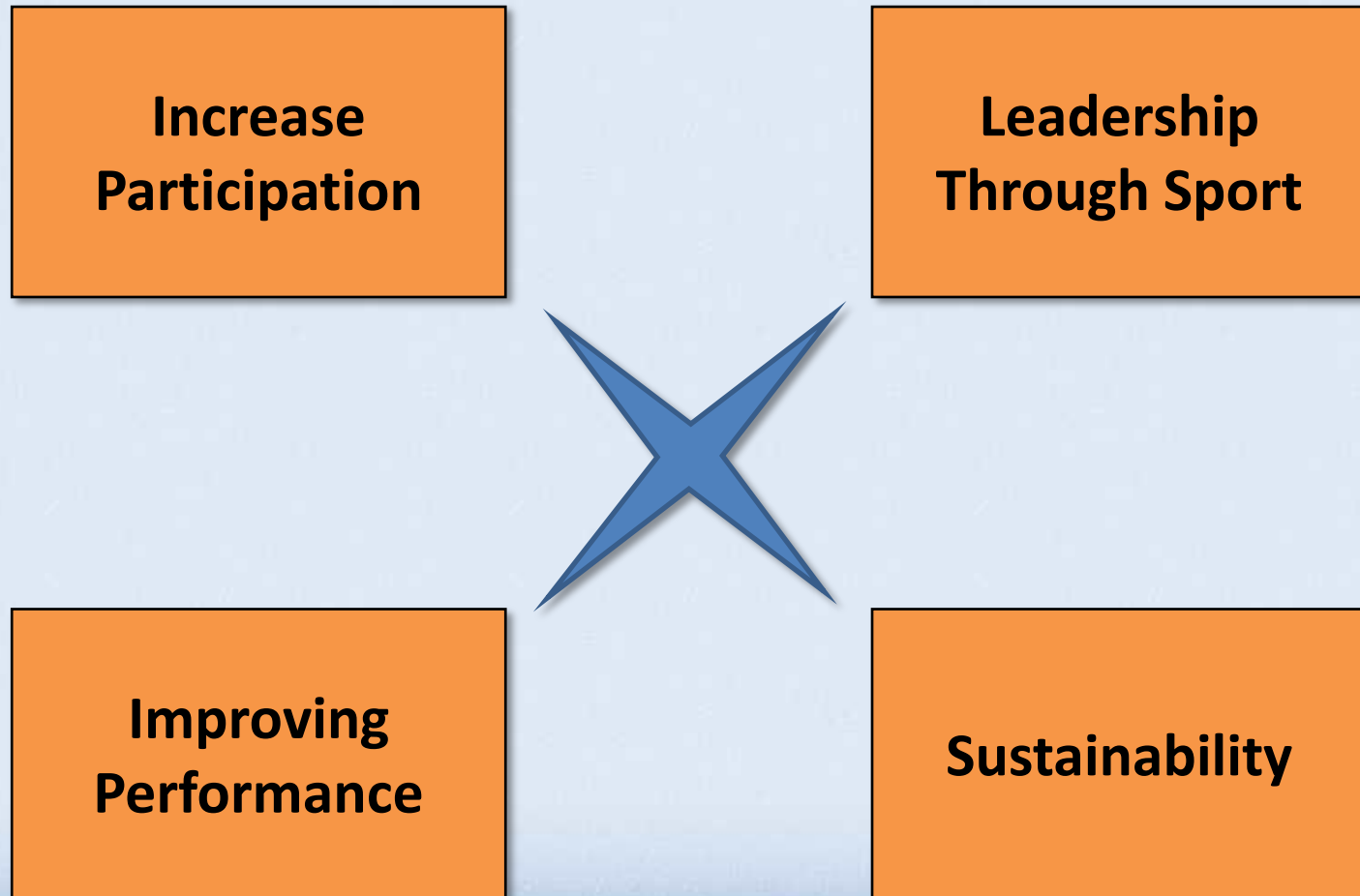
Why develop?

# UoB Strategic Aims

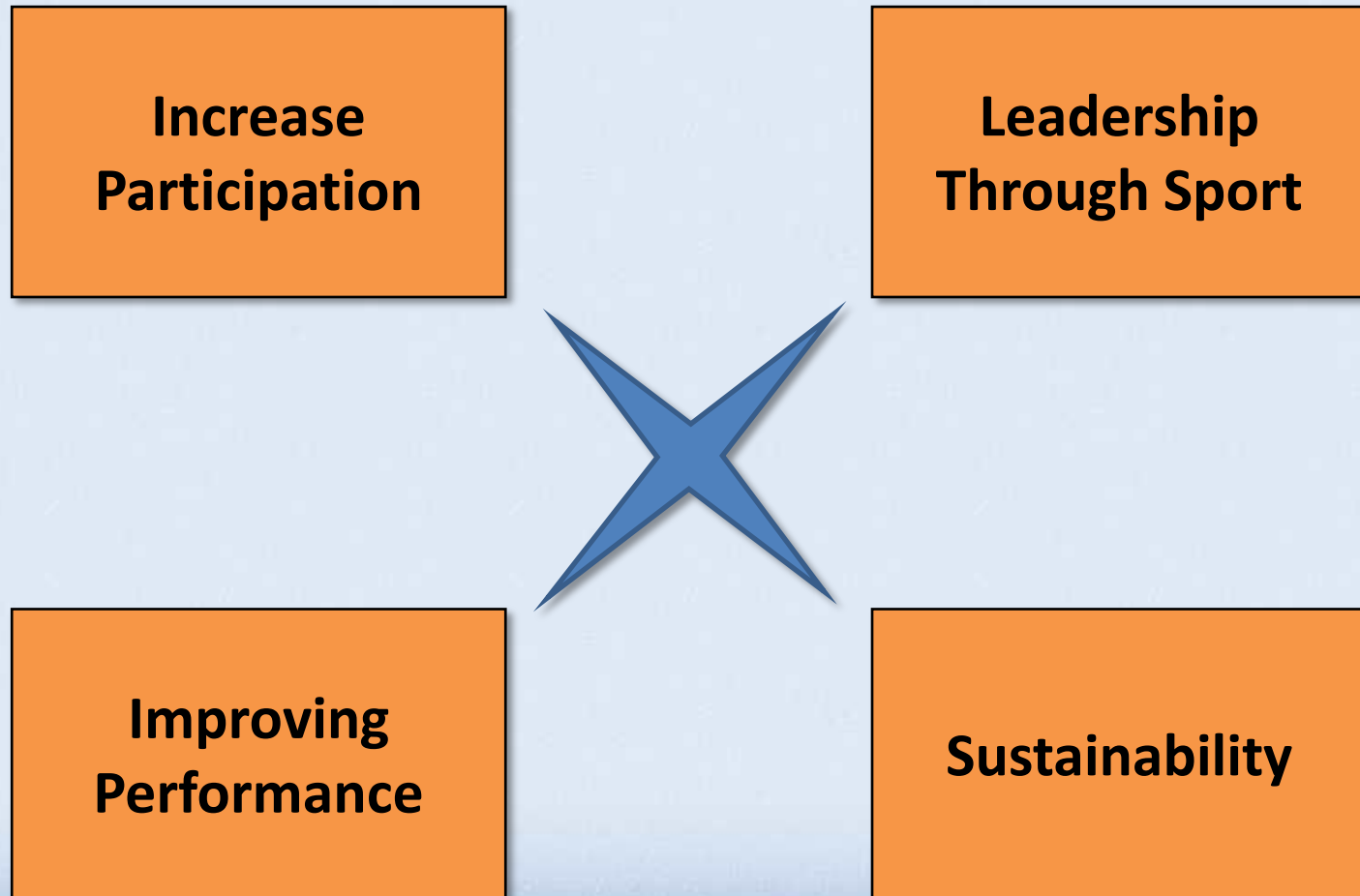


- Enhance our research power
- Provide our students with a distinctive, high quality experience
- Sustain our financial strength and use it purposefully
- Enhance our performance and status as an 'engaged university'
- Be the destination of choice amongst our peers

# UBSport Strategic Aims



# Club Strategic Aims



## Year One

2012-13

2013-14

2014-15

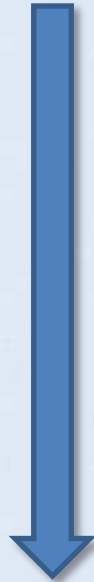
## Year Two

2014-15

2015-16

## Year Three

2016-17



# Why a 3-year plan?



Long-term benefits

Incentives

Consistency

Encourages handovers

# Current Profile



## Your Current Club Profile

Before you can plan for the future you need to have a good understanding of where you are now. Simply fill in the boxes below and then move on to deciding on your club's objectives over the next three years.

| Members                   |     |
|---------------------------|-----|
| # of Sports Fair sign-ups | 84  |
| # of fresher retained     | 62  |
| # of paid members         | 61  |
| # of non-student          | 4   |
| Male: female ratio        | 7:5 |

| Coach/Instructors                    |                                  |
|--------------------------------------|----------------------------------|
| Names of paid Coach/Instructors      | Greig Middleton<br>Samantha Hall |
| Names of voluntary Coach/Instructors | Mel Clarke                       |

| Development                                 |                               |
|---------------------------------------------|-------------------------------|
| # of minibus drivers                        | 1                             |
| # of first aiders                           | 1                             |
| # of officials (referees/umpires)           | 0                             |
| # of committee members on volunteer schemes | 0                             |
| Risk Assessments: Training? Playing?        | Only required for "Have A Go" |

| Social?                      |     |
|------------------------------|-----|
| Development (continued)      |     |
| Current equipment inventory? | Yes |

| Participation                       |                                                     |
|-------------------------------------|-----------------------------------------------------|
| Beginners sessions offered? Detail. | Yes. Free "Have A Go" and 5 for £10 trial sessions. |
| Try Sport programme?                | No                                                  |
| Intra-League programme?             | No                                                  |



| Performance                    |                                                                                                                                                                     |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| # of scholars                  | 0                                                                                                                                                                   |
| BUCS points                    | Outdoor 2010/11 - 21 points<br>Indoor 2011/12 - 20 points                                                                                                           |
| # of BUCS comps entered? List. | BUCS Indoors<br>BUCS Outdoors                                                                                                                                       |
| # of non-BUCS comps entered    | 2                                                                                                                                                                   |
| Notable results                | BUCS Indoors;<br>Bronze - Exp Ladies Recurve<br>Gold - Exp Ladies Barebow<br>Gold - Exp Male Recurve<br>Team: Experience 7 <sup>th</sup> and Novice 5 <sup>th</sup> |

# Setting your Objectives



**S M A R T**

**pecific**

**asurable**

**chievable**

**ealistic**

**ime bound**

# SMART Example



I will win the lottery

By next Wednesday I  
will run for five miles

# SMART Example



By December 2011  
Tiddlywinks will have 50%  
of members attending  
BUCS Regionals

# Task list



**Objective:**  
Make Sports Development a cup of tea

| Task                              | Resources                    | Responsibility | Timescale/<br>Deadline |
|-----------------------------------|------------------------------|----------------|------------------------|
| Buy milk and teabags              | Money                        | Treasurer      | Monday @ 09:00         |
| Find out who takes milk and sugar | Pen and paper                | Secretary      | Monday @ 09:00         |
| Make the tea                      | Kettle, kitchen, cups, spoon | Club Captain   | Monday @ 09:15         |

# Task list – why?



Clear goals to meet

Hold members to account

Basis of meetings

# Development groups



| Group A                                                                                                                                                                                                          | Group B                                                                                                                                                                                                                  | Group C                                                                                                                                                                                                                           | Group D                                                                                                                                                                                                                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| American Football<br><b>Basketball Men</b><br>Basketball Women<br><b>Cycling</b><br>Hockey<br><b>Jitsu</b><br>Kayak<br><b>Polo</b><br>Squash<br><b>Swimming</b><br>Table Tennis<br><b>Taekwondo</b><br>Triathlon | Aussie Rules<br><b>Cricket Men</b><br>Cricket Women<br><b>Fencing</b><br>Judo<br><b>Lacrosse</b><br>Lifesaving<br><b>Mountaineering</b><br>Netball<br><b>Rowing</b><br>Rugby League<br><b>Surfing</b><br>Ten Pin Bowling | Archery<br><b>Athletics</b><br>Badminton<br><b>Equestrian</b><br>Football Men<br><b>Football Women</b><br>Golf<br><b>Gym &amp; Tramp</b><br>Karate<br><b>Korfball</b><br>Motor Racing<br><b>Snooker &amp; Pool</b><br>Windsurfing | Cheerleading<br><b>Gaelic Football</b><br>Ice Hockey<br><b>Ninjitsu</b><br>Rugby Union Men<br><b>Rugby Union Women</b><br>Sailing<br><b>Ski &amp; Snowboard</b><br>Tennis<br><b>Ultimate Frisbee</b><br>Volleyball<br><b>Water polo</b><br>Wing Chun |

# Development sessions



| Time         | Group A                                              | Group B                                              | Group C                                              | Group D                                              |
|--------------|------------------------------------------------------|------------------------------------------------------|------------------------------------------------------|------------------------------------------------------|
| <b>10:45</b> | Increasing Participation<br><i>Gisbett Kapp N224</i> | Improving Performance<br><i>Gisbett Kapp N224</i>    | Leadership through Sport<br><i>Gisbett Kapp N224</i> | Sustainability<br><i>Gisbett Kapp N224</i>           |
| <b>11:30</b> | Improving Performance<br><i>Gisbett Kapp N224</i>    | Leadership through Sport<br><i>Gisbett Kapp N224</i> | Sustainability<br><i>Gisbett Kapp N224</i>           | Increasing Participation<br><i>Gisbett Kapp N224</i> |
| <b>12:15</b> | Lunch                                                |                                                      |                                                      |                                                      |
| <b>13:00</b> | Leadership through Sport<br><i>Gisbett Kapp N224</i> | Sustainability<br><i>Gisbett Kapp N224</i>           | Increasing Participation<br><i>Gisbett Kapp N224</i> | Improving Performance<br><i>Gisbett Kapp N224</i>    |
| <b>13:45</b> | Sustainability<br><i>Gisbett Kapp N224</i>           | Increasing Participation<br><i>Gisbett Kapp N224</i> | Improving Performance<br><i>Gisbett Kapp N224</i>    | Leadership through Sport<br><i>Gisbett Kapp N224</i> |