

CONTENTS

- About the University of Birmingham
- External Relations at the University of Birmingham
- Director of Communications and Reputation Role Description
- About the City of Birmingham

ABOUT THE UNIVERSITY OF BIRMINGHAM

WE HAVE A LONG AND PROUD HISTORY OF FIRSTS AT THE UNIVERSITY OF BIRMINGHAM; WE WERE THE FIRST – AND ARE NOW ONE OF THE LARGEST – CIVIC UNIVERSITIES IN THE UK.

We were also the first UK University to, amongst other things:

- be built on a campus model
- establish a Faculty of Commerce
- incorporate a Medical School
- welcome women to take medical degrees

More recently, we were the first university to establish a fully comprehensive secondary school, and we opened our new campus in Dubai in 2018, becoming the first Russell Group and Global Top 100 University to do so. Our heritage as the original 'redbrick' is combined with one of the most compelling and ambitious agendas in Higher Education. Quite simply, at Birmingham we make important things happen. Birmingham is a leading member of the Russell Group and a founder member of the Universitas 21 global network of research universities.



Home to world-class researchers, we count ten Nobel Laureates among our staff and alumni. We have been integral to some of the greatest scientific discoveries of recent times, such as the Higgs Boson and Gravitational Waves, and are pioneering new approaches to tackling some of the biggest global challenges facing society; from antibiotic resistance and maternal health, to conflict resolution and access to education.

With more than 8,000 staff, 37,000 students and 300,000 alumni across the globe, we think, recruit, and compete worldwide. Ranked in the top 100 universities globally and the top 20 in the Complete University Guide and Times and Sunday Times Good University Guide, the quality of what we do at Birmingham is widely recognised. We were awarded Gold in the 2017 Teaching Excellence Framework and in the Research Excellence Framework (REF2014), more than 80% of our research was rated as “internationally excellent” or “world-leading”.

In 2014, the Times and Sunday Times named us University of the Year in recognition of our bold, ambitious strategy and innovative approach to the challenges facing the sector. In 2016, they named us University of the Year for Graduate Employment – due to our sector-leading employability programmes and outstanding rates of graduate employment. Thinking differently is in our DNA. Led by our Vice-Chancellor, Professor Sir David Eastwood, the University is structured for swift decision-making, enabling us to capitalise on our academic range and financial strength, as well as the opportunities that emerge in the fast-changing global HE environment. Many of our initiatives, such as our ‘Birmingham Fellows’ programme which has so far seen over 150 of the world’s best early career academics join us, our widening participation activities, and our applicant offers strategy for exceptional students, have been much emulated within the sector.

PROFESSIONAL SERVICES AT BIRMINGHAM

The Director of Communications and Reputation will be a member of the University’s Professional Services which span: Academic Services, Campus Services, Development and Alumni Relations, Estates, External Relations, Finance, HR, IT, Executive Support; as well as University administration based in the University’s five academic Colleges.

Professional Services are led by the Registrar and Secretary who is supported by the Senior Officers and a wider Registrar's Leadership Group (RLG), made up of the Directors of Professional Services and College Directors of Operations. The Registrar and Secretary is the University's Chief Operating Officer, reporting to the Vice-Chancellor and Principal.

Across all of our Professional Services, we recognise that it is our people who are the heart of what we do, and we are focused on creating a culture in which they can thrive. We place great value on customer satisfaction, recognising the importance of collaboration with our partners to agree service standards. We know that it is important to get the essentials right as well as to deliver larger initiatives, and we seek continually to simplify and innovate in our services.

We aim for best-in-class Professional Services in support of the University's academic mission and we look to the national and international higher education sector and beyond, to identify best practice. We also seek to understand the views of our customers in depth, and compare our costs with other Russell Group Professional Services as a benchmarking exercise.

<https://www.birmingham.ac.uk/university/colleges/professional/index.aspx>

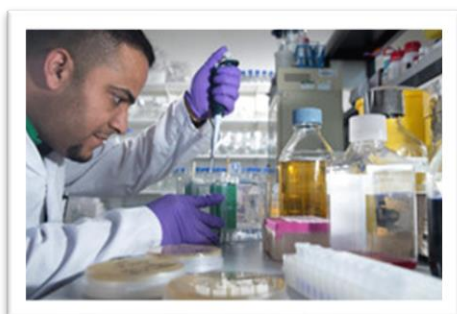
INVESTING FOR THE FUTURE

At Birmingham, we have a clear vision, ambitious leadership, world-leading academic strengths, and a secure financial base. We invest in the intellectual and physical future of the University, enabling us to plan with confidence and to continue to invest in the facilities and services that are required for high-quality research and an outstanding student learning experience. This judicious planning has enabled us to deliver a visionary capital development programme. Our £900 million estates plan includes a best-in-class library, a major sports centre, a dedicated postgraduate centre, outstanding new student accommodation, a state-of-the-art student services hub, an extensive addition to the University Business School, a stunning Green Heart parkland area at the centre of our campus, a modern Hotel and Conference Park and a multi-awarding winning Collaborative Teaching Laboratory. The University of Birmingham School is also part of this civic vision, providing an outstanding academic education for the city's young people and serving as a centre of teacher education in the region.



EXCEPTIONAL RESEARCH

The University is one of the UK's most successful institutions in terms of attracting research funding. Our REF2014 results demonstrated that 87% of submitted research case studies have global impact, further confirming our position among the world's top universities for research across a broad range of areas, from Psychology, History, and Education to Chemical Engineering. We also enjoy robust industrial partnerships and collaborations in a number of sectors.



OUTSTANDING STUDENTS

We have been encouraging bold, independent thinking and providing exceptional academic programmes that stretch and challenge for more than a century. We are proud of our excellent teaching which has been recognised in both the University's outstanding performance in the Quality Assurance Association's (QAA) Higher Education Review and our Gold rating in the 2016/17 Teaching Excellence Framework (TEF).

We understand that every student is individual with a unique learning style, and have invested in the latest learning facilities and technologies. As a result, we attract students with the finest academic credentials. We are committed to delivering a first-class experience for our students in every aspect of their university life.

A CONVENOR OF DEBATE

The University also plays an important role in shaping the national political agenda. We count two UK former Prime Ministers among our past Chancellors, and continue to welcome MPs, Ministers, and Prime Ministers to our campus. We regularly host political debates and events, bringing together people from across the political spectrum to debate the biggest issues, as one political commentator put it: 'The magnificent Great Hall of the University of Birmingham has established itself as one of Britain's great cathedrals dedicated to our political devotions.' Our research helps to shape the UK's political agenda too. The ground-breaking Birmingham Policy Commissions bring together key figures from the public, private, and third sectors with our academics to generate new thinking on contemporary issues of global, national and civic concern.

SPORT

Sport is integral to life at Birmingham and we are regularly ranked in the top five in the UK for the quality of student sport and are proud to count 2008, 2012 and 2016 Olympians and Paralympians amongst our students and alumni. Our new sports development includes the city of Birmingham's first 50-metre swimming pool – an asset not only for our students and staff but for the wider community. We hosted the fastest man on earth in 2012 when the Jamaican Amateur Athletic Association chose the University as the venue for their pre-Olympic training camp and they were back again in 2017 as they prepared for the World Athletics Championships in London. We are an official partner for the 2022 Commonwealth Games in Birmingham and are delighted to have been chosen as the venue for both Hockey and Squash. The University will also be the main campus village hosting athletes

STRUCTURE

The University structure is organised into five academic Colleges – College of Life and Environmental Sciences, College of Medical and Dental Sciences, College of Engineering and Physical Sciences, College of Social Sciences, and College of Arts and Law – each with a distinctive identity and areas of renown. These are supported by Professional Services.

SCIENCE, TECHNOLOGY, ENGINEERING AND MEDICINE

The University of Birmingham is renowned across the STEM disciplines. Across the breadth of life and environmental sciences, we discover, apply, and translate science to forge major advances in human and environmental health. Our pioneering research and education play a leading role in addressing the most significant human and environmental questions of the present, past and future. From exercise, biomedicine, and mental health to climate change, food security, and resilience, we combine original thinking and real-world experience with clear focus and rigour.

Long-established as a pioneer in the field of medicine, Birmingham scientists were the brains behind the first heart pacemaker, the use of aspirin and the synthesis of Vitamin C. 'Great minds, in the right location' sums up our unique combination of cutting-edge laboratory work, clinical expertise and first-class surgical facilities all housed on one vast life sciences campus. The Institute of Translational Medicine (ITM) builds on Birmingham's excellent track record in clinical trials and is helping to progress the very latest scientific research findings from the University into enhanced treatments for patients across a range of major health issues. Bringing together the University, the University Hospitals Birmingham NHS Foundation Trust, and Birmingham Women's and Children's Hospital, through the Birmingham Health Partners, it is increasing its capacity and enabling more patients to be co-located alongside clinicians and researchers. This vision is reflected in Birmingham's ambitious project to create a 12-acre science park, specifically for the life sciences, adjacent to the University and Hospital to attract cutting-edge health research firms into the city, driving economic growth alongside medical and scientific innovation.

These investments reinforce the University's position as a world leader in, for example, the development of new treatments for cancer, heart, and liver disease, as well as innovative transplant technologies and new drugs to combat antibiotic resistance. Experts from a breadth of disciplines from the biomedical to the social sciences engage to address shared research challenges and to deliver research-led teaching to our students.

Our world-leading collaborative research areas include:

- Environmental Sciences
- Microbiology and Infection
- Centre of Precision Rehabilitation for Spinal Pain
- Centre for Human Brain Health
- Institute for Mental Health
- Water Sciences
- Birmingham Institute of Forest Research (BIFoR)

In Engineering and Physical Sciences, we boast outstanding academic and research credentials, including Chemical Engineering and Railway Engineering, in which we were recognised with two Queen's Anniversary Prizes. In Physics, we received investment of £80 million to develop Quantum Technologies. Our substantive links with industry include a £60 million investment from Rolls-Royce and the Higher Education Funding Council for England (HEFCE) to develop the world-leading High Temperature Research Centre, a £60 million investment for the Energy Research Accelerator, and most recently £92 million from government and industry to establish a UK railway research partnership.

SOCIAL SCIENCES

Social Sciences has an active research, knowledge transfer and consultancy culture, grounded in the academic framework of social sciences and always focused on issues of public concern. Interdisciplinary by nature, our work has local, national, and global impact and is focused around a number of specialist research institutes including the Institute for Conflict, Cooperation and Security, Institute for Research into Superdiversity, the Centre on Household Assets and Savings Management (CHASM), and the Jubilee Centre for Character and Virtues, which is based within our outstanding School of Education.

We have also developed a broad range of initiatives, focused on enhancing, supporting, and developing public sector services across the city and nationally. The Public Service Academy (PSA) brings together the University's teaching, research, consultancy and knowledge transfer expertise in public services. Working with a range of key public service partners, including Birmingham City Council, our work is focused on key themes including cohesion, health and well-being and localisation. Our Health Services Management Centre provides a combination of research, teaching, professional development, and consultancy to health and social care agencies and has established a unique reputation as a 'critical friend' of the healthcare community. The Institute of Local Government Studies (INLOGOV) is the leading UK centre for the study of local public service management, policy, and governance. With more than 40 years of experience working within local government and the public sector, it shapes the very latest thinking for public servants. Our Business School is consistently ranked in global ranking tables and is one of only a handful of the world's business schools to hold the gold standard of 'triple-crown' accreditation from the AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS (European Quality Improvement System).

ARTS AND HUMANITIES

The University's arts and humanities researchers are among the very best in the UK, highlighting our world-class research programme. Philosophy, History, Classics, Theology and Religion, and West African Studies are among the top ranked departments in the country and recognised for bringing significant benefits to society.

The Arts and Humanities, and University life in general, are enhanced by a rich set of cultural assets that include the Shakespeare Institute in Stratford-upon-Avon, which has direct working links with the Royal Shakespeare Company; the Ironbridge Institute in Shropshire, and the Barber Institute of Fine Arts - our own art gallery that houses works by many of the greatest artists in the western tradition. The Edgbaston campus also includes Winterbourne House and Garden, a unique Edwardian heritage attraction that is home to more than 6,000 plant species from around the world. Our cultural profile was significantly enhanced with the opening of the Bramall Music Building in 2013. This houses the Elgar Concert Hall, named after our first Professor of Music, Sir Edward Elgar, and is a striking venue that complements our global reputation in music, attracting some of the most talented musicians from across the world to study here.

GLOBAL OUTLOOK

Ranked 81st in the QS World University Rankings 2020, the University has a significant international presence. In research, the University has a focused approach with an emphasis on key country partnerships. In China, we have developed a broad range of activities, including a signature collaboration with the Guangzhou Municipal Government, and well-developed research collaborations in many parts of the country; we also have a dedicated China Institute to further these partnerships. In Brazil, we are developing a network of strategic partnerships with Brazilian universities, as well as the oil and gas industry. In North America, the University has a major collaboration with the University of Illinois at Urbana Champaign underpinned by a flourishing network of faculty-to-faculty relationships. In Australia, we have a growing partnership with the University of Melbourne, and in India, our partnerships have been strengthened by our Chancellor, Indian-born entrepreneur and Cross-Bench Peer Lord Bilimoria of Chelsea.

EXTERNAL RELATIONS AT THE UNIVERSITY OF BIRMINGHAM

“External Relations delivers the University of Birmingham to the world. Whether it's outstanding awareness raising campaigns, recruiting and admitting students or developing strategic links with international partners, External Relations are at the heart of the activity.”

Cathy Gilbert, Director of External Relations

External Relations is a division of 350 staff with a core budget of £26m. Responsibility covers Student Recruitment and Admissions, Strategic Marketing, Birmingham Global, Corporate communications (including Public Affairs and Regional Engagement), Education Enterprise (including digital and channel management and portfolio development across all modes of delivery), Creative Media (a trading account) and Public Engagement (culture and research).

External Relations is comprised of nine teams which help drive delivery of the University's strategic framework. External Relations communicates with Birmingham's many different audiences in order to build purposeful relationships internally, locally, nationally and globally. We enable those who wish to apply to study on undergraduate and postgraduate courses to make informed choices whilst ensuring our partnerships, profile and reputation reflects the success of the university and delivers impact.

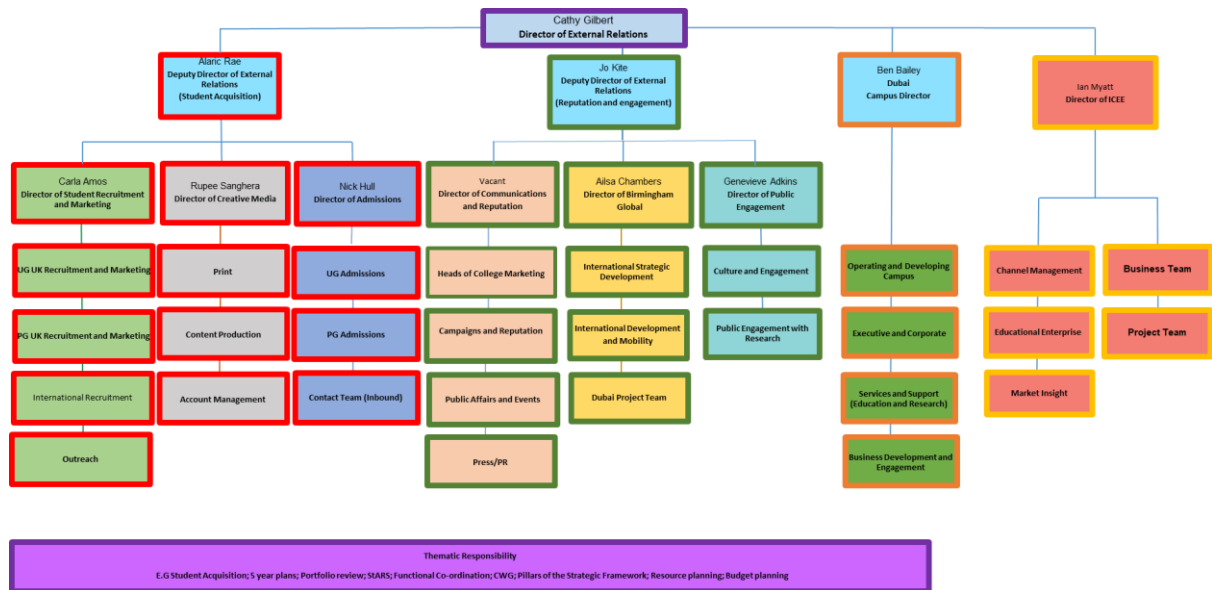
External Relations sits within the University's Professional Services structure which provides outstanding support to our researchers, enables an exceptional educational experience for our students, and helps the University to grow its influence regionally, nationally, and globally.

External Relations staff work collaboratively across External Relations and the University to deliver bold and innovative strategies as defined in our Strategic Framework.

The Director of Communications and Reputation is a member of the senior management team in External Relations, and will work closely with the Deputy Director of External Relations (Reputation and Engagement) to develop and deliver the strategic vision across Communications and Reputation. They will also work alongside the Directors of Birmingham Global and Public Engagement as well as the other Directors in External Relations to ensure there is alignment across shared agendas around research, reputation and engagement.



EXTERNAL RELATIONS ORGANISATION CHART



External Relations drives forward crucial strategic developments to maximise competitive advantage for the University and support flagship institutional projects. These include delivery of University objectives as an official partner for the 2022 Commonwealth Games, our new Dubai ‘phase 2 campus’ and ‘The Exchange’, our new city-centre facility due to open in 2021.

External Relations play an important role in the University’s research ambition, working closely with academic colleagues to support research grant bids, help ensure political and public engagement, and assist in REF and impact development.

To support international reputation and research impact, we also develop strategic partnerships in key priority regions, utilising our offices in China and India to further broaden international engagement.

DIRECTOR OF COMMUNICATIONS AND REPUTATION ROLE DESCRIPTION

- External Relations
- Full Time, Permanent
- Administrative and Other Related Grade 9

JOB SUMMARY

As a Global top 100 university, the University of Birmingham has an ambitious global strategy and growth aspiration across research, education, reputation and engagement, which is set out in its recently launched Strategic Framework to 2030. The Director of Communications and Reputation will make a significant contribution to ensuring the University successfully delivers key strategic reputation targets set out in the Framework.

The role will be based in External Relations; a division of 350 staff with a core budget of £26m. The Director of Communications and Reputation will lead a team of 25 people responsible for Media Relations, Public Affairs, Research Communications, Brand, Campaigns and International Reputation, Social Media and web content, Stakeholder Engagement, and Internal Communications. The Director will also provide line management to the Heads of Team responsible for these areas as well as to the Heads of Marketing and Communications based in the University's five Colleges, to ensure cohesive, collaborative, effective and efficient delivery of University strategic priorities across these areas.

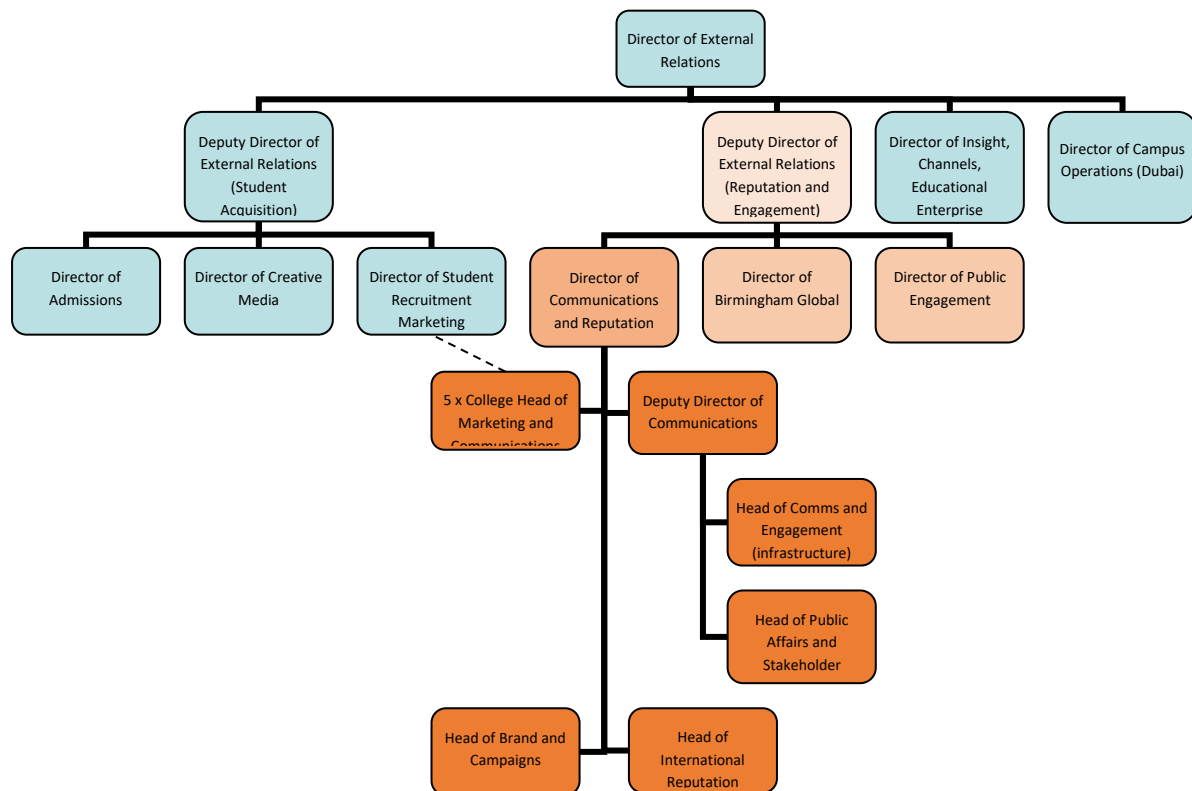
This is an exciting time to join the External Relations leadership team with a number of major initiatives and projects planned over the next couple of years. This includes, for example, the University's role as a partner for the Birmingham Commonwealth Games 2022, the opening of phase 2 of our Dubai campus, the unique opportunity offered by our new city-centre facility, The Exchange, extensive work around the Research Excellence Framework and the development of new international reputation campaigns to support the University's ambition to become recognised as a global top 50 university.

The post holder will have strategic oversight of this diverse portfolio, and will be a senior champion to drive our communications and reputation activity to help ensure long-term strategic success.

The post holder will operate at a senior level within the University, working closely with the Deputy Director of External Relations (Reputation and Engagement) to develop and deliver the strategic vision across Communications and Reputation to support the new University Strategic Framework. They will also work alongside the Directors of Birmingham Global and Public Engagement as well as the other Directors in External Relations to ensure there is alignment across shared agendas around research, reputation and engagement.

The post holder will be a member of the senior management team in External Relations, and the role will require close liaison and relationship building with all External Relations functions, and across wider University divisions to ensure work is aligned, planned at a strategic level and maximises the use of resource. The role will also require working closely with thematic Pro-Vice-Chancellors, Heads of Colleges, Senior Officers, and members of University Executive Board.

Organisational Chart



MAIN DUTIES

STRATEGY:

- Support the Deputy Director of External Relations (Reputation and Engagement) in developing and delivering communications and reputation strategies and Key Performance Targets and Indicators that contribute to the University's wider Strategic Framework.
- Lead and develop innovative communications and marketing strategies, developing our digital presence, proposition and international reputation campaign to increase brand profile and awareness of the University and its research to support the Global top 50 ambition. Work in conjunction with the five Colleges and other professional services divisions to ensure successful implementation.
- Work closely with the Director of Birmingham Global and Director of Public Engagement to ensure alignment of strategies and approach and ensure campaign development is aligned across audiences and geographies.
- Successfully implement a University Research Communications strategy and ensure teams across the University are equipped to effectively deliver the priorities and build the global reputation for the University based on its academic strengths. Respond to and influence academic needs and priorities in research and reputation; including providing insight and direction on risks and rewards associated with activities.
- In conjunction with the Director of Insight Channels and Educational Enterprise, lead the strategic development and optimisation of University's digital channels (website, social media etc) with a particular focus on content, tone of voice and brand.

- Ensure there is a strategic and integrated approach to managing stakeholder relationships regionally and nationally, for example with politicians and other external senior leaders, in order to build influence and advocacy for the University's research and education agendas. As part of this ensure delivery of an annual programme of high-quality stakeholder events that grow engagement and advocacy for the University.

LEADERSHIP AND MANAGEMENT:

- Provide strategic leadership on all areas of communications, campaigns, public affairs, stakeholder engagement, crisis communications, internal communications, corporate and Vice-Chancellor-led events, digital content and brand, and role model and embed the External Relations values and behaviours.
- Work closely with the Deputy Director of Communications across all communications activities including driving forward an approach to internal communications that builds pride in the University among staff, builds advocacy internally, and ensures staff are engaged, involved and informed about organisational strategy, relevant issues and initiatives and developments.
- Play a key leadership role within External Relations and institutionally by representing External Relations more widely.
- Lead a team of marketing and communications professionals, developing and supporting them to continually develop their knowledge and expertise and co-ordinate resources and ensure proportionate allocation aligned to priorities. As part of this provide matrix management to the Heads of Marketing and Communications and their teams based in the University's five Colleges ensuring effective support across the breadth of External Relations agendas.
- Use extensive knowledge and networks to support delivery of the Communications and Reputation priorities aligned to the Strategic Framework.
- Ensure the Communications and Reputation function is effective and efficient and works collaboratively across the University community.
- Establish and maintain strong working relationships with senior academic and professional services colleagues, as well as partners locally, regionally and internationally.
- Ensure effective development of annual plans and budgets working closely with the Deputy Director of External Relations (Reputation and Engagement) and drive performance through regular insight and analytics, ensuring there are clear objectives and KPIs in place.

COMMUNICATIONS AND CRISIS MANAGEMENT

- Lead on managing the reputation of the University including crisis communications, working closely with and advising the senior leadership of the University on incidents and reputational issues.
- Deliver a proactive and effective 24/7 media relations function geared appropriately to raise our profile in the region, nationally and internationally.
- Develop a sector-leading brand and campaign function and provide leadership to ensure that the University brand is protected, utilised and leveraged in a consistent way to enhance the reputation of the University. As part of this work closely with the in-house agency, Creative Media, to ensure that their work continues to reinforce the University's brand.
- Develop relationships and partnerships aligned to External Relations strategy, in collaboration with the Deputy Director of External Relations (Reputation and Engagement).
- Contribute to strategic projects and major events, bringing together internal and external stakeholders to ensure profile raising opportunities are leveraged effectively.
- To be a member of, or support communications and reputation related committees and steering/working groups.

OTHER:

Demonstrate the External Relations Values and Behaviours and ensure that the Communications and Reputation team has a culture of innovation, delivery and high-performance.

Play an active role in the External Relations senior leadership ground (ER SLG) contributing to delivery of the External Relations Five-year strategy and monitoring and evaluating progress against agreed KPIs and milestones. As part of this contributing to the leadership of External Relations beyond core Communications and Reputation activity.

To provide leadership, inspiration, clarity and direction to staff about University-wide priorities and proactively and continuously coach and develop self and others.

To lead by example in setting the highest possible standards and demonstrating the qualities of the 'Birmingham Professional'.

To effectively and professionally deputise for the Deputy Director of External Relations (Reputation and Engagement) as required.

Occasional evening and weekend work and some travel as required both in the UK and internationally.

PERSON SPECIFICATION

KNOWLEDGE

- Experience of operating at a senior level, preferably in a global context.
- Ability to develop and deliver a vision for Communications and Reputation across the University through thought leadership and a partnership approach.
- Understanding/experience of working for a complex organisation and/or leading multiple teams across a range of functions.
- Ability to exercise a substantial degree of independent professional responsibility, discretion, tact and diplomacy.
- An appreciation of and interest in UK and global Higher Education and research.

SKILLS & EXPERIENCE

- Educated to degree level or equivalent, preferably with an additional professional or postgraduate qualification.
- Senior leadership experience in a marketing or communications role and significant experience of developing strategies and integrated marketing and communications plans
- Experience of engaging with policy makers and other senior stakeholders
- Creative thinker with track record of delivering large scale, multi-channel reputation and/or branding building campaigns, ideally internationally.
- Ability to operate at a strategic level whilst ensuring translation of the strategy into clear deliverables including through leadership of complex projects
- Experience of working internationally/with international stakeholders would be advantageous

COMMUNICATIONS

- Outstanding written and verbal communications skills, experience of presenting to senior audiences.
- Ability to communicate effectively and regularly at senior levels, including at Board level, to persuade and influence, and to keep the University abreast of developments.

- Demonstrable ability to develop strong relationships with journalists, opinion formers and other stakeholders in order to raise profile and build positive reputation for the organisation.
- Demonstrable relationship building skills across multiple audiences and stakeholder groups and competence in representing the University externally to partners, industry and other bodies, in the UK and internationally.
- Ability to work across the academic community with credibility responding to academic needs and priorities whilst proactively identifying opportunities aligned to the University's Strategic Framework.

DEALING WITH PROBLEMS

- Ability to think creatively about opportunities and threats, to face conflict and look for common ground.
- Understanding of crisis communications and issues management and of developing Emergency Communications plans. Experience of advising senior leaders on reputation management.
- Competence in evaluating departmental activity and ability to recommend and implement innovative solutions to improve service quality, efficiency and continuity.
- Strategic thinking skills and the ability to demonstrate sound judgement and confidentiality.

ORGANISATIONAL SKILLS

Aptitude to shape strategic direction and develop and implement operational plans in order to deliver the University's objectives.

Ability to develop long-term plans and chart a path towards their achievement whilst balancing short term issues, pressures and challenges.

Ability to understand priorities and adapt to changes with strong time management.

Able to operate flexibly within a busy work environment, shifting focus when required. Dynamic, outgoing and practical, with an aptitude to work under pressure, handle multiple tasks simultaneously, and meet deadlines.

LEADERSHIP AND MANAGEMENT SKILLS

- Ability to provide leadership, for a team of professional staff and create a motivating environment where people are challenged, developed, encouraged and supported to achieve outstanding results.
- Track record of developing individuals and teams of people from diverse professional backgrounds
- Experience of managing budgets and resources, and of setting, monitoring and measuring outcomes and providing high quality Management Information.
- Able to demonstrate evidence of working collaboratively within their team and across the organisation to achieve goals in a respectful manner in a busy working environment and fostering a collegiate environment.
- Experience of being a role model reflecting External Relations values and behaviours demonstrating resilience and positive response to change and a strong understanding of University culture.

ABOUT THE CITY OF BIRMINGHAM

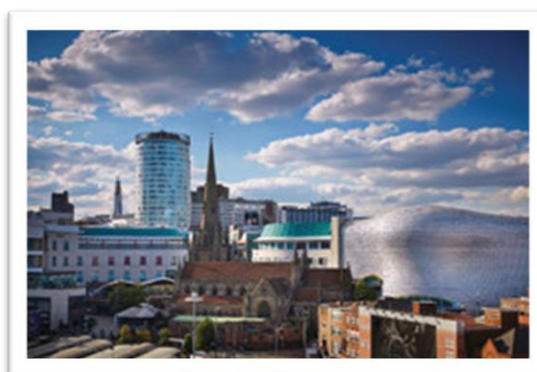
The City of Birmingham has undergone a major transformation in the last decade and regularly features as a top place to visit – in fact it was the only place in the UK listed in the Rough Guide’s Top 10 places in the world to visit in 2015.

In a recent Sunday Times/Zoopla report, ‘Best Places to live in Britain’, three areas of Birmingham all made the top 50 best places to live in Britain, with the suburb of Moseley being voted the overall winner.

A city of historical interest and contemporary vision, Birmingham has a rich and diverse community that creates a vibrant, multicultural, and exciting place to live and work.

The city is home to the internationally renowned Birmingham Royal Ballet and one of the world’s greatest concert venues: Symphony Hall. The City Museum and Art Gallery houses the world’s finest collection of Pre-Raphaelite paintings, alongside a major collection of Old Masters, Modern and Contemporary pictures, while the iconic Bullring is one of the largest dedicated shopping facilities in Europe. Sports and recreation are also well served; the city offers international Test cricket, top-flight football, international championship golf and tennis, and top-class rugby. As a multicultural city, Birmingham is also renowned for the breadth of its cuisine and has more Michelin starred restaurants than any other English city outside London.

Birmingham is within an hour’s drive of Stratford-upon-Avon and the Cotswolds. From Birmingham International Airport, more than 50 different airlines operate scheduled services to 100 destinations worldwide. The University has its own dedicated railway station, while 50 million passengers a year use Birmingham New Street Station, and the city will be a major hub for the high-speed rail network. London is 80 minutes away by shuttle service, with trains every 20 minutes.



TO APPLY

Visit the University of Birmingham recruitment pages at:

<https://www.birmingham.ac.uk/staff/index.aspx>

For informal enquiries about this role please contact Louise O’Keeffe, External Relations Administrative Officer, at L.OKeeffe@bham.ac.uk

Provisional interview dates:

- First stage: 7 December 2021
- Second stage: 15 December 2021