



UNIVERSITY OF
BIRMINGHAM

Job reference: 59722



Chair/Reader in Strategic Management/International Business Birmingham Business School

Job outline

Full/part-time: Full-time

Duration of post: Permanent

Post is open to: Internal/external candidates

Grade: Professorial

Salary: Competitive for an outstanding candidate

Informal Enquiries: Professor Cathy Cassell, Dean of the Business School, email: c.m.cassell@bham.ac.uk or Dr Shlomo Tarba, Head of the Strategy and International Business Department, email: s.tarba@bham.ac.uk

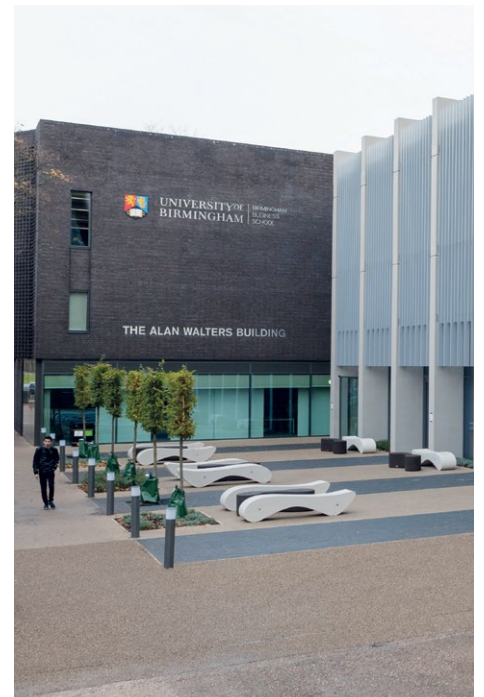
Job summary

The successful candidate will be a recognised authority in Strategic Management or International Business. This is broadly interpreted and can include any sub-field within the discipline, including areas which complement or strengthen those of existing colleagues within the Strategy and International Business Department. Applicants should have a proven track record of research grant capture and peer-review publication commensurate with the position and with the academic reputation of the School. Professors are expected to be academic leaders and contribute to the mentoring of staff within the department. The post-holder will contribute significantly to the delivery of School and Departmental strategies by developing and delivering undergraduate and postgraduate curricula; developing their own research and contributing generally to Department, School and University research activities, including PhD supervisions and leadership of research activities.

Job context

The College of Social Sciences (CoSS) comprises four Schools; the Birmingham Business School together with the Schools of Education, Government and Society and Social Policy.

The four Schools collectively offer a large and diverse set of successful undergraduate, postgraduate and continuing professional development programmes ranging from the traditional subject-specific campus-based undergraduate degree programme, such as the BA in Economics, through to postgraduate taught courses, including MA, MSc and MBA courses, and graduate research programmes to short courses and web-based continuing professional and management development opportunities. CoSS is the largest College on campus in terms of student numbers with over 30 per cent of the University's students, some of whom are registered at the University for four years while others are here for only a few months. Around 20 per cent of the CoSS student body is international, although this percentage is much higher in the Business School.



Chair/Reader in Strategic Management/International Business

Birmingham Business School

The Birmingham Business School (BBS) is a dynamic and internationally focused business school offering programmes across the full range of business school disciplines. The School has been a major player in business education for more than a century and it continues to invest in its academic staff and facilities as it works towards its ambition of becoming a Top Ten UK and internationally recognised business school. The School recently opened a state-of-the-art Postgraduate Teaching Centre in 2016 and is currently in the planning stages of developing a £25 million extension and refurbishment to University House, home to BBS. The School currently comprises six departments and employs over 200 academic staff, around 80 professional services staff and teaches around 5,000 students. The School has an ambitious growth agenda and expects student numbers to grow considerably over the next five years.

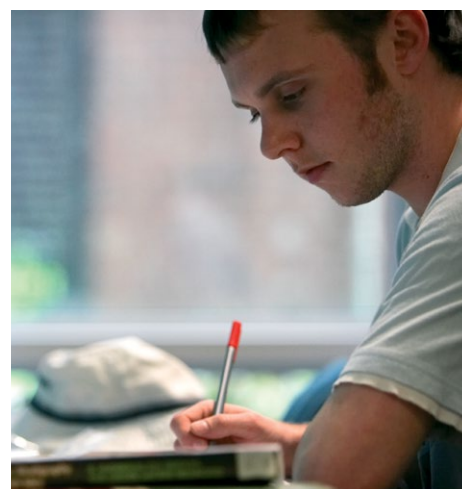
Main responsibilities

The substantive appointment will be as a Professor in an area relevant to the core themes of the Strategy and International Business Department and the Birmingham Business School. The post-holder will be expected:

- To lead the delivery of research that contributes to the progress of the discipline
- To contribute to the academic leadership of the Department and the School
- To publish high-quality research regularly in international journals of high repute in the field of international business, strategy or related disciplines
- To lead research that makes major contributions to the discipline
- To actively lead and mentor colleagues
- To provide research leadership by leading bids for external research grants that develop and sustain research in the field and to advance the reputation of the Department, School and University
- To supervise and examine research students
- To make a full contribution to the Department's learning and teaching activities, including the planning, teaching, assessment and marking on both undergraduate and postgraduate courses
- To occasionally be involved in teaching on the School's offshore programmes in Singapore and Dubai
- To supervise and examine dissertations at both undergraduate and postgraduate level
- To develop programme curricula within the School, ensuring these are both innovative and meet the demands of the University and external institutions
- To oversee the development and review of teaching provision in the subject area for students at all levels, taking responsibility for their design and quality
- To develop and review approaches to teaching and research that advances techniques and standards locally, and contributes to institutional policy and to wider debates
- To take an active role in the life of the Department and the School, including supporting seminars and attending meetings as required
- To promote the work of the Department and the School in the subject area, both nationally and internationally

Person specification

- A PhD in a relevant field
- An international reputation for excellence in research and teaching demonstrated through an outstanding publications record and outstanding teaching performance indicators
- An established record of attracting external funding and engagement in knowledge-transfer activities
- Evidence of developing and delivering excellence and enhancement in design and delivery of teaching, both undergraduate and postgraduate, which delivers research-intensive teaching that engages students
- Evidence of activities that enhance the student learning experience (for example, in enhancing the curriculum, learning activities/teaching materials, assessment, evaluating the impact on the student learning experience) or which enhance the teaching and learning performance of colleagues
- Evidence of well-developed management skills and evidence of significant contributions to the administration of a Department/School/College
- Skills in managing projects and working collaboratively with fellow scholars
- Experience of working within and leading internal and external networks
- A record as a 'good citizen' who recognises the need to foster collegiate endeavour and a sense of academic fellowship



Chair/Reader in Strategic Management/International Business

Birmingham Business School

The candidate profile

- Good first degree together with relevant higher degree
- Active senior participation in the activities of relevant professional bodies
- Relevant professional experience
- An international standing in a relevant research field
- Demonstrable effective teaching and learning methodologies
- Sitting on external bodies to enhance national or international standing of the discipline
- Provide expert advice to colleagues, students and external bodies (eg, government bodies)
- Have major research experience
- Have an extensive list of publications
- Demonstration of promotion of research
- Evidence of significant income generation, including the acquisition of funding for research from external agencies, for example EPSRC and the EU
- Have experience of mentoring research activity of junior staff
- Evidence of collaboration with other Universities and industry
- Secure the publication of key results in leading journals which further develop the reputation of the School, College and University
- Have knowledge of quality assurance mechanisms
- Be able to implement the mission of the School, College and University
- Promote equal opportunities
- Identify new areas of research and teaching
- Organise effective, new and original research programmes
- Solve problems creatively and effectively

How to apply

Applicants are invited to submit their application online to us, via www.bham.ac.uk/jobs. As part of our senior recruitment process your application may be shared in confidence with two external assessors (these will typically be professors within a related academic field, but external to the University of Birmingham). Therefore your application may need to be sent outside the EEA. Their views may be sought on your suitability for shortlisting and they will also be invited to be involved in electoral board interviews. If you have any queries or concerns, please contact workhere@bham.ac.uk to discuss further.

College of Social Sciences

The College of Social Sciences is a vibrant community of scholars, with over 600 academics and more than 250 Professional Services staff across a range of disciplines and interdisciplinary fields. Our work impacts all areas of global society as evidenced by our diverse international staff body, and we have over 100,000 alumni from more than 185 countries. Our influence on society dates back to the University's civic roots. A century ago we pioneered business and social work education. More recently, we founded the UK's first university secondary school. Tomorrow, we will continue to expand our global reach as we take pride in being at the very heart of the University's Dubai campus project.

The College is home to four Schools that cover a range of disciplines:

- Birmingham Business School: the first Business School in the UK, and 'triple-crown' accredited.
- School of Education: an international leader in education with a history of top rated research – in the 2017 QS World Rankings, we are ranked 25th in the world and joint 6th in Europe.
- School of Government and Society: one of the UK's leading international centres for governance, politics, international development, public management, Russian and European studies.
- School of Social Policy: home to the [UK's oldest social work training programme](#) dating back to 1908, and our award-winning [NHS Leadership Academy programmes](#) for mid-career and senior NHS leaders. The mission of the School is 'to understand the world, but also to change it' through a mix of high-quality research, exceptional teaching/professional training/leadership development, policy advice and practical service evaluation.



Chair/Reader in Strategic Management/International Business

Birmingham Business School

Our School structure gives only a sense, however, of the breadth of the work across various research specialisms. The College is home to a range of centres and institutes, with many of them multidisciplinary. Some of our areas of strength include:

- The Autism Centre for Education and Research (ACER)
- Centre on Household Assets and Savings Management (CHASM)
- Centre for Crime, Policing and Justice
- Centre for Research on Multilingualism (MOSAIC)
- Centre for Research in Race and Education (CRRE)
- City Region Economic and Development Institute (City REDI)
- The Lloyds Banking Group Centre for Responsible Business
- Governance and Social Development Resource Centre (GSDRC)
- Institute for Conflict, Cooperation and Security (ICCS)
- Institute for Research into Superdiversity (IRiS)
- Jubilee Centre for Character and Virtues
- Third Sector Research Centre (TSRC)
- The Visual Impairment Centre for Teaching And Research (VICTAR)

The College of Social Sciences provides access to high-quality social science research and world-leading academics, and we have strong research partnerships across a number of sectors. Our research expertise and capacity generate significant research investment from research councils, UK charities, UK government, international funders, the European Union, UK industry and local authorities.

Our research addresses grand challenges confronting society and the economy, from shedding light on the refugee crisis, to providing a framework of character education in schools, through to helping develop leadership capability throughout the NHS, our research impacts on the lives of people locally, nationally and across the globe. In autumn 2017, the latest addition to our broad research portfolio saw the official launch of our new £2.5 million Lloyds Banking Group Centre for Responsible Business, as part of the University's Business School. This Centre will transform responsible business practice by addressing the many issues of embedding responsible business practice in the banking industry and beyond. The Centre will become a vibrant hub within the Business School, catalysing original, cutting-edge, interdisciplinary thinking to dissect existing business models, test beliefs, tackle problems and connect people, ideas and opportunities.

Our education portfolio is large and diverse, and we offer a range of undergraduate and postgraduate programmes across the broad spectrum of social sciences. We educate over 4,500 undergraduate students, and teach over 5,500 postgraduate taught students. Over 700 of our students are taught wholly overseas, and over 50 per cent of the University's overseas students are part of the College of Social Sciences. We are also home to a thriving doctoral research community with over 350 postgraduate researchers. The quality of our programmes is reflected in our strong league table performances. We remain true to the civic mission of the University and produce around 100 qualified social workers each year, and have a large teacher training provision that is rated 'outstanding' by Ofsted.

The College has an active knowledge transfer and consultancy culture, grounded in the academic framework of Social Sciences. As well as our core teaching offer, we also offer continuing professional development, management and executive development programmes aimed at practitioners and future leaders across a range of sectors.

We have extensive links with many international universities and strategic partners. We teach a number of programmes with the Singapore Institute of Management via our flying faculty model, and through a network of global partnerships we engage in a wide range of activities including staff and student exchanges and collaborations for both research and teaching. The College is overseen by a College Board which comprises the Head of College, the four Heads of School, College Directors of Education, Research and Knowledge Transfer, and Internationalisation and the College Director of Operations. It is also attended by the College Business Partners in HR, Planning and Finance. It has a well-developed infrastructure including teams of specialists in research applications; HR; communications and marketing; alumni relations; e-learning; web enabling, and IT. Much of this specialist support is aligned to schools. Within the University's Strategic Framework 2015–20, the College has considerable autonomy in pursuing its academic ambitions. The College's estate has seen significant recent investment, with the opening of the brand new



Chair/Reader in Strategic Management/International Business

Birmingham Business School

Alan Walters Building, which is devoted to teaching our Business School's postgraduate community. This building will look out over the University's new Green Heart when it opens. The College is also about to undergo transformative work to the main Business School building with a £25 million extension, and there are significant improvements being made to the School of Education building.

This all fits in with the College's exciting and ambitious growth plan over the next ten years, including plans to increase research income and quality, as well as growth in student numbers both on-campus, overseas and via our developing distance learning offer.

For more details about the College of Social Sciences visit:

www.birmingham.ac.uk/university/colleges/socsci

The University

We have a long and proud history of firsts at the University of Birmingham; we were the first – and are now one of the largest – civic universities in the UK. We were also the first UK University to, amongst other things:

- Be built on a campus model
- Establish a Faculty of Commerce
- Incorporate a Medical School
- Welcome women to take medical degrees

More recently, we were the first university to establish a fully comprehensive secondary school and when we open our new campus in Dubai this autumn, we will become the first Russell Group and Global Top 100 university to do so.

Our heritage as the original 'redbrick' is combined with one of the most compelling and ambitious agendas in higher education. Quite simply, at Birmingham we make things happen. Birmingham is a leading member of the Russell Group and a founder member of the Universitas 21 global network of research universities.

Home to world-class researchers, we count 11 Nobel Laureates among our staff and alumni, including three prizes awarded in 2016 for Physics and Chemistry. We have been integral to some of the greatest scientific discoveries of recent times, such as the Higgs boson and gravitational waves, and are pioneering new approaches to tackling some of the biggest global challenges facing society; from antibiotic resistance and maternal health to conflict resolution and access to education.

With more than 7,500 staff, 34,000 students and 300,000 alumni across the globe, we think, recruit and compete worldwide. Ranked in the top 100 universities globally and the top 20 in all domestic league tables, the quality of what we do at Birmingham is widely recognised. We were awarded Gold in the 2017 Teaching Excellence Framework and in the most recent Research Excellence Framework (REF2014) more than 80 per cent of our research was rated as internationally excellent or world-leading. In 2014, *The Times* and *The Sunday Times* named us **University of the Year** in recognition of our bold, ambitious strategy and innovative approach to the challenges facing the sector. In 2016, they named us **University of the Year for Graduate Employment** – recognising our sector-leading employability programmes and outstanding rates of graduate employment. Thinking differently is in our DNA. Led by our Vice-Chancellor, Professor Sir David Eastwood, the University is structured for swift decision-making, enabling us to capitalise on our academic range and financial strength as well as the opportunities that emerge in the fast-changing global HE environment. Many of our initiatives, such as our 'Birmingham Fellows' programme, which has so far seen over 150 of the world's best early-career academics join us, our widening participation activities, and our unconditional offers strategy for exceptional students, have been much emulated within the sector.



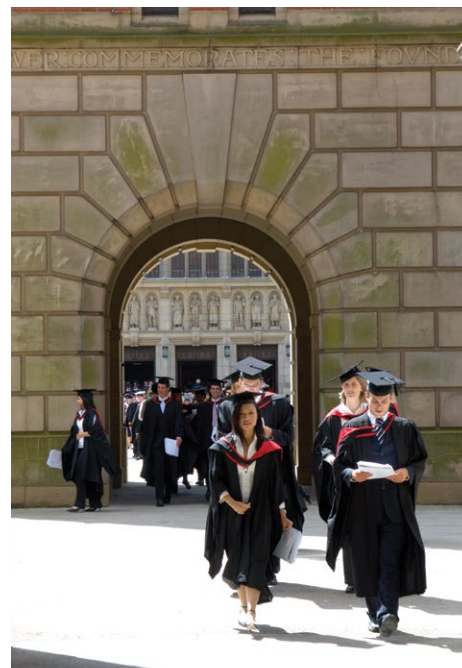
Chair/Reader in Strategic Management/International Business

Birmingham Business School

Investing for the future

At Birmingham, we have a clear vision, ambitious leadership, world-leading academic strengths, and a secure financial base. Our plans for the future are underpinned by long-established financial probity. With an annual turnover exceeding £650 million, we use our financial strength to invest in the intellectual and physical future of the University, enabling us to plan with confidence and to continue to invest in the facilities and services that are required for high-quality research and an outstanding student learning experience. This judicious planning has enabled us to deliver a capital development programme. Some £300 million has been invested in the Birmingham campus over the past three years and our staff, students and wider community are already benefiting from a number of signature buildings, including a best-in-class library, a major sports centre, a dedicated postgraduate centre, outstanding new student accommodation, and a state-of-the-art student services hub. We have now embarked on a further capital investment that will exceed £600 million over the next five years. Development is moving apace to establish a stunning Green Heart parkland area at the centre of our campus, a Collaborative Teaching Laboratory, a Hotel and Conference Park, Life Sciences Park and many other facilities to benefit our academic and student communities.

These developments also benefit the wider Birmingham community, with schoolchildren from across the city learning to swim in our pool and 50,000 people to date visiting our recently reopened Lapworth Museum of Geology. As an anchor institution in the city, we contribute £3.5 billion a year to our region's economy. The University of Birmingham School is part of this civic vision, providing an outstanding academic education for the city's young people and serving as a centre of teacher education in the region.



A convenor of debate

The University also plays an important role in shaping the national political agenda. We count two UK former Prime Ministers among our past Chancellors, and continue to welcome MPs, Ministers and Prime Ministers to our campus. We regularly host political debates and events, bringing together people from across the political spectrum to debate the biggest issues, indeed as one political commentator put it: 'The magnificent Great Hall of the University of Birmingham has established itself as one of Britain's great cathedrals dedicated to our political devotions.'

Our research helps to shape the national political agenda too. The groundbreaking Birmingham Policy Commissions bring together key figures from the public, private and third sectors with our academics to generate new thinking on contemporary issues of global, national and civic concern. Commissions to date have included reports on the shape and nature of local public services in a 'big society', the future of nuclear energy in the UK, the security impact of drones, Healthy Ageing, Mental Health, and Cold Energy.



Exceptional research

The University is one of the UK's most successful institutions in terms of attracting research funding. We have a portfolio of 2,515 live projects with an award value to the University of £709 million. Our research record speaks for itself; the total value of research funding won by the University in 2016/2017 was £170m and we are looking to double our research income by 2026. More than 80 per cent of all research outputs submitted by Birmingham to the latest UK-wide research quality survey (REF 2014) were rated as internationally excellent or world-leading. These results also showed that 87 per cent of submitted research case studies were judged to have global impact, confirming our position among the world's top universities for research in a broad range of areas, from Psychology, History and Education to Chemical Engineering. We also enjoy robust industrial partnerships.

Outstanding students

We have been encouraging bold, independent thinking and providing exceptional academic programmes that stretch and challenge for more than a century. We are proud of our excellent teaching which has been recognised in both the University's recent outstanding performance in the Quality Assurance Association's (QAA) Higher Education Review and our Gold rating in the 2016/17 Teaching Excellence Framework (TEF).



Chair/Reader in Strategic Management/International Business

Birmingham Business School

We understand that every student is an individual with a unique learning style and have invested in the latest learning facilities and technologies. As a result, we attract students with the finest academic credentials and year-on-year applications for our undergraduate places are growing rapidly and more impressively than they are nationally or for comparable universities – in 2017 we received almost 90,000 applications for our programmes. This year we will welcome approximately 12,000 undergraduate and postgraduate students at home and abroad. We are committed to delivering a first-class experience for our students in every aspect of their university life.

Global outlook

Ranked 79th in the *QS World University Rankings 2019*, the University has a significant international presence. The University was one of the founding partners of, and remains highly active in, the Universitas 21 global network of research-intensive universities (www.universitas21.com). Our global outlook has two main components. In research, the University has a focused approach with an emphasis on key country partnerships. In China, we have developed a broad range of activities, including a signature collaboration with the Guangzhou Municipal Government, and well-developed research collaborations in many parts of the country; we also have a dedicated China Institute to further these partnerships. In Brazil, the Universities of Birmingham and Nottingham are working together in a unique collaboration to develop a network of strategic partnerships with Brazilian universities, as well as the oil and gas industry. In North America, the University has a major collaboration with the University of Illinois at Urbana-Champaign underpinned by a flourishing network of faculty-to-faculty relationships. In Australia we have a growing partnership with the University of Melbourne and in India, our partnerships continue to develop and have been strengthened by our Chancellor, Indian-born entrepreneur and Cross-Bench Peer Lord Bilimoria of Chelsea.

In international education, we have more than 1,500 students being taught on Distance Learning programmes; over 200,000 learners have taken one of our Massive Open Online Courses (MOOC) with 60 per cent of these overseas students; and we deliver University of Birmingham degree programmes in Singapore and China. We also have partnership agreements with many of the world's leading universities involving a range of different educational collaborations, including joint PhDs with the University of Melbourne, numerous '2+2' degree programmes, and a developing suite of Masters courses delivered in conjunction with partners around the world. The University currently has some 7,000 international students. As a University with a global mindset, we have offices in New Delhi, Brussels, Shanghai and Guangzhou. We are also developing a campus in Dubai, which will open its doors to students in September 2018. More information about our strategic global engagements and international research focus can be found on our website (www.birmingham.ac.uk/International/global-engagement).

Sport

Sport is integral to life at Birmingham and we are regularly ranked in the top five in the UK for the quality of student sport and are proud to count 2008, 2012 and 2016 Olympians and Paralympians among our current students and alumni. Our new sports development includes the city of Birmingham's first 50-metre swimming pool – an asset not only for our students and staff but for the wider community. We hosted the fastest man on earth in 2012 when the Jamaican Amateur Athletic Association chose the University as the venue for their pre-Olympic training camp and they were back again in 2017 as they prepared for the World Athletics Championships in London. We worked closely with partners regionally and nationally to secure the 2022 Commonwealth Games in Birmingham and are delighted to have been chosen as the venue for both Hockey and Squash.

Structure

The University structure comprises five Colleges – Social Sciences, Arts and Law, Medical and Dental Sciences, Life and Environmental Sciences, and Engineering and Physical Sciences – each with a distinctive identity and areas of renown.



Chair/Reader in Strategic Management/International Business

Birmingham Business School

Science, Technology, Engineering and Medicine

The University of Birmingham is renowned across the STEM disciplines. Across the breadth of life and environmental sciences, we discover, apply and translate science, forging major advances in human and environmental health. Our pioneering research and education play a leading role in addressing the most significant human and environmental questions of the present, past and future. From exercise, biomedicine and mental health to climate change, food security, and resilience, we combine original thinking and real-world experience with clear focus and rigour.

Long established as a pioneer in the field of medicine, Birmingham scientists were the brains behind the first heart pacemaker, the use of aspirin and the synthesis of Vitamin C. 'Great minds, in the right location' sums up our unique combination of cutting-edge laboratory work, clinical expertise and first-class surgical facilities all housed on one vast life sciences campus. The Institute of Translational Medicine (ITM) builds on Birmingham's excellent track record in clinical trials and is helping to progress the very latest scientific research findings from the University into enhanced treatments for patients across a range of major health issues. Bringing together the University, the University Hospitals Birmingham NHS Foundation Trust, and Birmingham Women's and Children's Hospital, through the Birmingham Health Partners, it is increasing capacity and enabling more patients to be co-located alongside clinicians and researchers. This vision is reflected in Birmingham's ambitious project to create a 12-acre science park, specifically for the life sciences, adjacent to the University and Hospital to attract cutting-edge health research firms into the city, driving economic growth alongside medical and scientific innovation. These investments reinforce the University's position today as a world leader in, for example, the development of new treatments for cancer, heart, and liver disease, as well as innovative transplant technologies and new drugs to combat antibiotic resistance.

Experts from across a breadth of disciplines from the biomedical to the social sciences engage to address shared research challenges and to deliver research-led teaching to our students.

Our world-leading collaborative research areas include:

- Environmental Sciences
- Microbiology and Infection
- Centre of Precision Rehabilitation for Spinal Pain
- Centre for Human Brain Health
- Institute for Mental Health
- Water Sciences
- Birmingham Institute of Forest Research (BIFoR)

In Engineering and Physical Sciences, we boast outstanding academic and research credentials, including Chemical Engineering and Railway Engineering, in which we were recognised with two Queen's Anniversary Prizes. In Physics, we received investment of £80 million to develop Quantum Technologies. Our substantive links with industry include a £60 million investment from Rolls-Royce and the Higher Education Funding Council for England (HEFCE) to develop the world-leading High Temperature Research Centre, a £60 million investment for the Energy Research Accelerator, and most recently £92 million from government and industry to establish a UK railway research partnership.



Chair/Reader in Strategic Management/International Business

Birmingham Business School

Global challenges

Given the challenges that societies from across the globe are facing, there has never been a more important time to understand the mechanisms that underpin these interactions. We are currently leading international collaborative projects that are specifically addressing areas such as:

- Healthy Environments
- Food and Sustainable Agriculture
- Water Security
- Clean Energy
- Conflict and Humanitarian Action
- Foundations for Economic Development (including infrastructure)
- Resilient Systems
- Mass Migration
- Antibiotic Resistance
- Sustainable Cities

Social Sciences

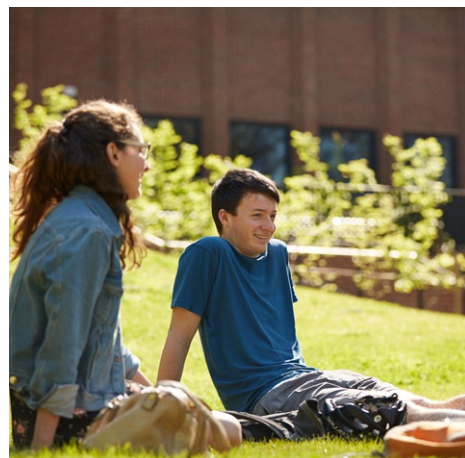
Social Sciences has an active research, knowledge transfer and consultancy culture, grounded in the academic framework of social sciences and always focused on issues of public concern. Interdisciplinary by nature, our work has local, national and global impact and is focused around a number of specialist research institutes including the Institute for Conflict, Cooperation and Security, Institute for Research into Superdiversity, the Centre on Household Assets and Savings Management (CHASM), and the Jubilee Centre for Character and Virtues, which is based within our outstanding School of Education.

We have also developed a broad range of initiatives, focused on enhancing, supporting, and developing public sector services across the city and nationally. The Public Service Academy (PSA) brings together the University's teaching, research, consultancy and knowledge transfer expertise in public services. Working with a range of key public service partners, including Birmingham City Council, our work is focused on key themes including cohesion, health and well-being and localisation. Our Health Services Management Centre provides a combination of research, teaching, professional development, and consultancy to health and social care agencies and has established a unique reputation as a 'critical friend' of the healthcare community. The Institute of Local Government Studies (INLOGOV) is the leading UK centre for the study of local public service management, policy and governance. With more than 40 years of experience working within local government and the public sector, it shapes the very latest thinking for public servants. Our Business School is one of only a handful of the world's business schools to hold the gold standard of 'triple-crown' accreditation from the AACSB (Association to Advance Collegiate Schools of Business), AMBA (Association of MBAs) and EQUIS (European Quality Improvement System). It is also consistently ranked in global league tables.

Arts and humanities

The University's arts and humanities researchers are among the very best in the UK, highlighting our world-class research programme. Philosophy, History, Classics, Theology and Religion, and West African Studies are among the top-ranked departments in the country and recognised for bringing significant benefits to society.

The arts and humanities, and University life in general, are enhanced by a rich set of cultural assets that include the Shakespeare Institute in Stratford-upon-Avon, which has direct working links with the Royal Shakespeare Company; the Ironbridge Institute in Shropshire, and the Barber Institute of Fine Arts – our own art gallery that houses works by many of the greatest artists in the western tradition. The Edgbaston campus also includes Winterbourne House and Garden, a unique Edwardian heritage attraction that is home to more than 6,000 plant species from around the world. Our cultural profile was significantly enhanced with the opening of the Bramall music building in 2013. This houses the Elgar Concert Hall, named after our first Professor of Music, Sir Edward Elgar, and is a striking venue that complements our global reputation in music, attracting some of the most talented musicians from across the world to study here.



Chair/Reader in Strategic Management/International Business

Birmingham Business School

The city of Birmingham

The city of Birmingham has undergone a major transformation in the last decade and regularly features as a top place to visit – in fact, it was the only place in the UK listed in *the Rough Guide's* Top ten places in the world to visit in 2015. In a recent report by *The Sunday Times/Zoopla*, three areas of Birmingham all made the top 50 best places to live in Britain, with the suburb of Moseley being voted the overall winner.

A city of historical interest and contemporary vision, Birmingham has a rich and diverse community that creates a vibrant, multicultural and exciting place to live and work.

The city is home to the internationally renowned Birmingham Royal Ballet and one of the world's greatest concert venues: Symphony Hall. The Birmingham Museum and Art Gallery houses the world's finest collection of Pre-Raphaelite paintings, alongside a major collection of Old Masters, Modern and Contemporary pictures, while the iconic Bullring is one of the largest dedicated shopping facilities in Europe. Sports and recreation are also well served; the city offers international Test cricket, high-level football, international championship golf and tennis, and top-class rugby. As a multicultural city, Birmingham is also renowned for the breadth of its cuisine and has more Michelin-starred restaurants than any other English city outside London.

Birmingham is within an hour's drive of Stratford-upon-Avon and the Cotswolds. From Birmingham Airport, more than 50 different airlines operate scheduled services to 100 destinations worldwide. The University has its own dedicated railway station, while 50 million passengers a year use Birmingham New Street Station, and the city will be a major hub for the high-speed rail network. London is 80 minutes away by shuttle service, with trains every 20 minutes.

